Gamma SIP Trunks with MS Lync

Supporting the journey to unified communications

What is SIP?

SIP trunking is one of the fastest growing communications technologies and provides a more flexible and cost-effective alternative to ISDN for inbound and outbound voice calls.

Gamma SIP Trunks is the UK's leading SIP service. It works by connecting businesses directly into our nationwide network via an IP connection and is designed to work with the UK leading IP PBX and gateway vendors.

Extending unified communications beyond the office environment

Microsoft Lync is an easy-to-use, feature-rich tool that gives access to voice, IM, audio, video and web conferencing, all via a single solution.

Through a clever yet simple integration, Gamma SIP Trunks can extend unified communications (UC) beyond the office environment by connecting Lync to the public network. Customers can experience all of the UC benefits of Lync, combined with the solid, cost-effective service of our SIP trunks.

Easy deployment

Gamma SIP Trunks are qualified to interoperate with Microsoft Lync 2010 and 2013 making it an ideal solution for any organisation that is looking at implementing Lync or that already uses it.

There are no complicated proprietary pieces to install and no advanced knowledge of IP networking is required. Just simple, easy installation to get your customers connected.

Resilience and continuity of service

SIP trunking is a mature service which has already been employed by thousands of companies across the UK.

Whether your customers need to keep their business running in an emergency or need to load

Gamma
Clear. Creative. Communications.

balance between sites during peak hours, calls can be easily and quickly rerouted.

We own and operate the entirety of our network which means we can identify and fix issues faster, using our advanced monitoring and diagnostic tools.

We offer three standard resilience builds which cater for the majority of customer deployments - Active Standby, Loadshare and Resilience+. If required, we can also provide bespoke options.

Security

Our free fraud protection service reduces risk of fraudulent activity from endpoints that have fallen victim to hacking or excessive unauthorised call spends.

Combined with Gamma's stable, proven underlying SIP network, it ensures that your customers receive a great phone service, without any surprises.

Future-proof

Unlike ISDN, SIP trunking can easily be scaled up and down as required, enabling more effective use of IT resource by making the provisioning of new users quick and simple.

For customers who are expanding or are affected by seasonal voice traffic, SIP trunking allows additional capacity to be added and removed quickly and easily.

Commercially competitive

IP connectivity costs less than ISDN with lower call costs, free internal calls between extensions and lower line rental costs for multi-sites, allowing you to focus on the service benefits rather than just pricing.

In addition, no expensive call-forwarding costs are required should you relocate or need to divert calls in the event of a disaster.

Microsoft Lync and Gamma SIP Trunks - the key benefits

- **Reduce costs** - lower call costs and no expensive call forwarding costs

- **Increase resilience** - calls can be easily and quickly rerouted in an emergency

- **Remove geographic barriers** with video - keep customers connected from anywhere

- **Improve collaboration** with a set of rich comunications features

- **Boost productivity** with status indicators and multiple ways to communicate

Interested? To find out more information on our products
call 0333 014 7999

Gamma
Clear. Creative. Communications.